

Healthcare Has Changed.

Is Your Software Helping You Adapt or Holding You Back?

Is your software a helpful assistant or a daily obstacle? If you're considering a change, here are a few questions to consider:

Does my software help reduce data entry and extra clicks?

Consider: What would make your software easier to use? Less unnecessary typing and clicking? More dictation and automation? Easy, customizable scheduling? Built-in otolaryngology content? Integrated photography and drawing tools?

Impact: According to a 2017 survey of practicing physicians, 70% of EHR users reported healthcare IT (HIT)-related stress¹—and this was prior to the pandemic. Software that's easier to use is easier on you and your staff.

Solution: Imagine software that helps you document quickly. An all-in-one system built by otolaryngologists that brings your practice data together, helping to reduce redundancies.

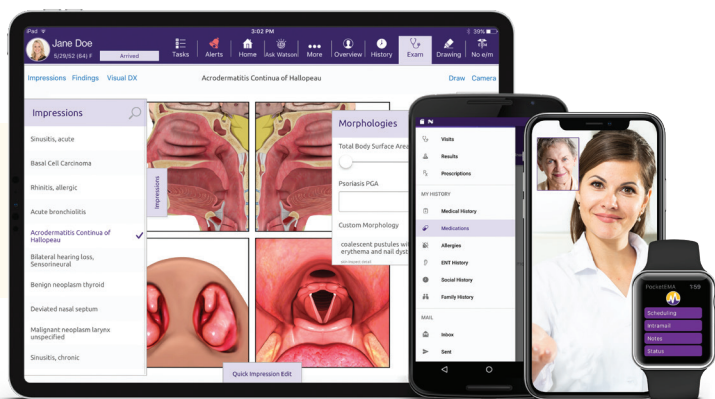
Does my software support my ancillary staff?

Consider: Are you working in multiple systems? Are you spending excess time on scanning and extra money on interfaces? Would it be easier for your ancillary staff to work in one system?

Impact: "Having all-in-one ENT software has helped optimize business processes and improve overall efficiencies," said Crystal D. Johnson, Operations Director at The Ear, Nose & Throat & Facial Plastic Surgery Center.

Solution: Eliminate additional software and hardware for other departments in your practice. With our built-in audiology and allergy modules you can access all treatment and care information, right from the patient's chart.

If your software isn't helping you adapt, consider modmed[®] Otolaryngology.



¹Journal of the American Medical Informatics Association, Volume 26, Issue 2, February 2019, Pages 106–114.

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Does your software empower patients with virtual tools?

Consider: Can your patients access their doctor and their health information virtually? Can you send custom messages and reminders to keep your patients informed? Do you offer multiple payment options and send out patient surveys?

Impact: When personal interaction is limited, it can strain the doctor-patient relationship, and make treatment plan adherence and payment collection more challenging.

Solution: Patient engagement tools that promote patient communication and access to care: an interactive patient portal and mobile app, patient self-scheduling, messaging, surveys, automated reminders, convenient payment options, telehealth and more.

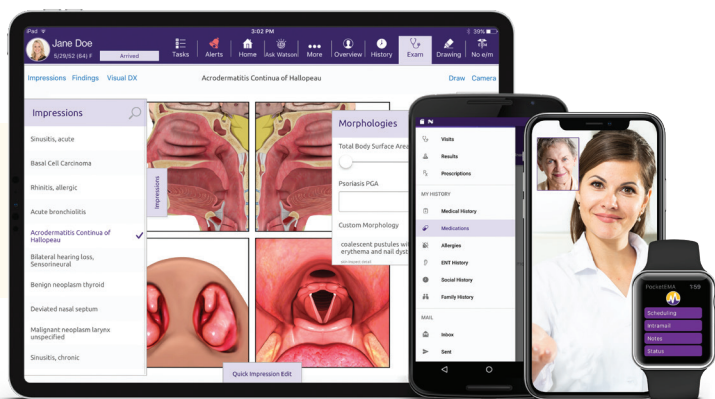
Can your software vendor help you manage your billing and collection efforts?

Consider: Is the business of running your practice taking away time from patients? Does your staff have the information they need to collect from patients up front? Is it easy for patients to pay you?

Impact: Each year U.S. doctors lose an estimated \$125 billion in revenue to poor billing practices.² And for practices that have already suffered financial losses, it's even more important that they understand where they may be missing out on payments that they've earned.

Solution: Our Practice Management software can verify eligibility and scrub claims, and you can engage the modmed® BOOST team to help process your claims and denials. Additionally, our payment processing platform can make processing patient payments more convenient.

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²Healthcare Business & Technology, April 21, 2011.

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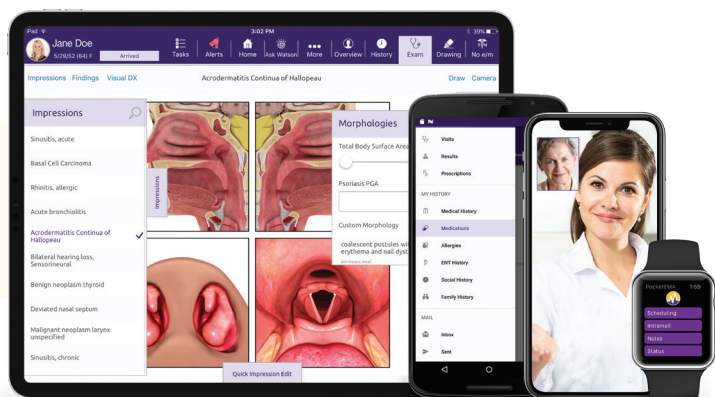
Does your software give you data to help you take action?

Consider: Can your otolaryngology software show you how much your business has changed since the pandemic? And is your data structured to help you make business decisions daily, weekly, monthly and annually?

Impact: Data can be one of the most effective tools practices can use during the pandemic. And if yours isn't complete, organized or actively monitored, you may not know where your practice stands.

Solution: Analytics that use structured data can be used to help you identify ways to improve the patient experience, uncover operational bottlenecks and drill down into financial details.

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Consideration	modmed Otolaryngology Advantages	Our Solutions ¹	Option 2	Option 3
General				
All-in-One Software Helps reduce redundancies and streamline workflow.	Seamlessly connects your practice data so you can operate efficiently.	<input checked="" type="checkbox"/> modmed Otolaryngology EHR + PM + Business Operations Services + Analytics + Payment Processing + Patient Engagement Tools + Inventory Management	<input type="checkbox"/>	<input type="checkbox"/>
Built-In Otolaryngology Content Solutions that feel like you designed them yourself.	Built by otolaryngologists to help speed up documentation and improve the patient experience.	<input checked="" type="checkbox"/> modmed Otolaryngology modmed Otolaryngology Rhinology+Sinus+Sleep, Pediatrics+Otolary+Head/Neck+Facial Plastics	<input type="checkbox"/>	<input type="checkbox"/>
A Mobile Cloud Platform A scalable, mobile platform with no upfront server costs.	Our cloud platform makes it easy for clients to be flexible with their organizational choices.	<input checked="" type="checkbox"/> modmed Otolaryngology Accessible through your computer or iPad. Certain features are available through iPhone, Android and Apple Watch.	<input type="checkbox"/>	<input type="checkbox"/>
Personalized Support & Training Support that's live, virtual, collaborative and accessible.	Client support is enhanced with in-app guidance, an online support community and education platform	<input checked="" type="checkbox"/> Award-Winning Customer Service² <input checked="" type="checkbox"/> modmed U <input checked="" type="checkbox"/> modmed Communities	<input type="checkbox"/>	<input type="checkbox"/>
Clinical				
Efficient Documentation Helps physicians finish their notes before the next visit.	Dictation and built-in medical content is complemented by tech that auto-suggests the diagnoses, treatments and procedures you use most, based on your clinical documentation.	<input checked="" type="checkbox"/> Virtual Exam Room <input checked="" type="checkbox"/> Adaptive Learning <input checked="" type="checkbox"/> Automated Suggested ICD-10 Coding <input checked="" type="checkbox"/> Clinical Voice Recognition Powered by Nuance Healthcare.	<input type="checkbox"/>	<input type="checkbox"/>

¹Additional fees may apply.

²2020 Excellence in Customer Service Award: Technology of the Year. 2020 CXps CX-Cellence Award.

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			<input type="checkbox"/>	<input type="checkbox"/>
Subspecialty Capabilities Subspecialty-specific workflows and tools provide next-level documentation efficiency.	Our software incorporates subspecialty-specific workflows and data into the ENT EMR software, so that, when coupled with EMA [®] 's adaptive learning capabilities, allergists and ENTs using EMA can work more efficiently.	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Expansive Content Library <input checked="" type="checkbox"/> Custom Protocols <input checked="" type="checkbox"/> Built-in Audiology <input checked="" type="checkbox"/> Enhanced Allergy Solution <input checked="" type="checkbox"/> Therapy Treatment Plans 	<input type="checkbox"/>	<input type="checkbox"/>
Data Exchange	Exchange ENT clinical data with healthcare information exchanges (HIEs) and cancer, state and specialty registries.	<input checked="" type="checkbox"/> EMA [®] EHR	<input type="checkbox"/>	<input type="checkbox"/>
A Mobile EHR Practice otolaryngology virtually, from almost wherever you have access to the internet	Access a patient's chart, send prescriptions, view your agenda, take photos and more.	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> EMA EHR <input checked="" type="checkbox"/> PocketEMA[™] Available for iOS, Android and Apple Watch 	<input type="checkbox"/>	<input type="checkbox"/>
Telehealth Solutions 3-way calling makes it easier for clinicians to collaborate and patients to get the care they need - remotely.	Patients can attend real-time video visits with their care team from the comfort of home.	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> modmed Telehealth <input checked="" type="checkbox"/> Virtual Check-In <input checked="" type="checkbox"/> Patient Portal <input checked="" type="checkbox"/> PocketPatient[™] App 	<input type="checkbox"/>	<input type="checkbox"/>
Streamlined Orders and Results Management Manage surgical, radiology, lab orders and more to easily take action and plan follow-up care.	Our intuitive solutions allow staff and surgical coordinators to communicate with each other, manage prior authorizations, coordinate surgery, share medical records, track future treatments and handle patient correspondence.	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Orders Log <input checked="" type="checkbox"/> Task Management <input checked="" type="checkbox"/> Office Flow <input checked="" type="checkbox"/> Fax Integration <input checked="" type="checkbox"/> Intramail 	<input type="checkbox"/>	<input type="checkbox"/>

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Prescription Price Transparency Help patients avoid sticker shock at the pharmacy.	Estimate patient out-of-pocket costs and compare prescription prices.	<input checked="" type="checkbox"/> Real-time Prescription Benefit <input checked="" type="checkbox"/> GoodRX [®] Pricing Comparisons	<input type="checkbox"/>	<input type="checkbox"/>
Patient Engagement				
Patient Portal/Mobile App Give patients the ability to interact with their health information and care team.	Patients can complete history and demographics, request refills, check results, make payments and appointments and access telehealth services.	<input checked="" type="checkbox"/> Patient Portal <input checked="" type="checkbox"/> PocketPatient App	<input type="checkbox"/>	<input type="checkbox"/>
Patient Messaging Send appointment reminders and keep your patients updated.	Automate custom reminders, calls and on-demand patient messaging, or use our 2-way secure messaging solution.	<input checked="" type="checkbox"/> Patient Reminders <input checked="" type="checkbox"/> Secure Messaging <input checked="" type="checkbox"/> On-Demand Messaging	<input type="checkbox"/>	<input type="checkbox"/>
Self-Scheduling Scheduling that's easier on your patients and your staff.	Have patients schedule or request appointments online through a custom scheduling tool linked to PM.	<input checked="" type="checkbox"/> Self-Scheduling	<input type="checkbox"/>	<input type="checkbox"/>

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Operational & Financial				
Practice Management Empower your staff to collect co-pays and balances upfront.	Manage appointments, documents, claims and payments in one system.	✓ modmed BOOST ✓ Insurance Verification ✓ Claims Scrubbing with Customizable Rules ✓ Clearinghouse ✓ Electronic Consent Forms	<input type="checkbox"/>	<input type="checkbox"/>
Business Operations Services Get help with the business side of running your practice.	Our team handles claims processing, payment collection and account reconciliation.	✓ modmed BOOST	<input type="checkbox"/>	<input type="checkbox"/>
Payment Processing Keep payments contactless and lower paper statement costs.	Our payment processing solution features a modern terminal and provides multiple payment options.	✓ modmed Pay	<input type="checkbox"/>	<input type="checkbox"/>
Data-Driven Solutions Know where your practice stands, even in changing times.	View clinical operational and financial data in a custom dashboard.	✓ Premium Analytics	<input type="checkbox"/>	<input type="checkbox"/>
Integrated Inventory Managemnet Paperless inventory tracking.	Track products sold and administered, and identify revenue opportunities.	✓ Inventory Management	<input type="checkbox"/>	<input type="checkbox"/>
Built-In MIPS Dashboard Track your estimated performance against MIPS benchmarks.	Track MIPS data within the clinical flow of the exam and get advice from our experts.	✓ MIPS Automation ✓ MIPS Advising	<input type="checkbox"/>	<input type="checkbox"/>

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